

The Clark Report

PRIVACY POLICY

Last Updated: June 16, 2025

Welcome to The Clark Report website (the “Site”) brought to you by The Clark Report LLC (“Company,” “we,” “us,” or “our”).

This Privacy Policy explains what Personal Data (defined below) we collect in connection with the Site, how we use and share that data, and your choices concerning our data practices. This policy applies only to information we collect via the Site and in email, text, and other electronic communications sent through or in connection with the Site.

This policy DOES NOT apply to information that you provide to or is collected by any third party, or which is collected outside of the Site (see “Third-Party Information Collection”).

Before using the Site or submitting any Personal Data to Company, please review this Privacy Policy carefully and contact us as the email address in Section 1 below if you have any questions. By using the Site, you agree to the practices described in this Privacy Policy.

If you do not agree to this Privacy Policy, please do not access the Site, provide us with information, or otherwise use the Site.

1. DATA CONTROLLER

The Clark Report LLC will be the entity responsible for your data. To ask questions or comment about this privacy policy and our privacy practices, you can contact us at:

Email: CLARK@THECLARKREPORT.COM

2. CHILDREN

Our Site are directed to an adult audience. Company does not knowingly collect Personal Data from children under the age of 18. If we learn we have collected or received Personal Data from a child under 18 without verification of parental consent, we will delete that information. If you have reason to believe that a child under the age of 18 has provided Personal Data to Company through the Site please contact us at the email address in Section 1 above and we will endeavor to delete that information from our databases. This in compliance with the Children’s Online Privacy Protection Act and Article 6(1)(c) of the GDPR.

3. PERSONAL DATA WE COLLECT

We collect information that alone or in combination with other information in our possession could be used to identify you (“Personal Data”) as follows:

Personal Data You Provide. We collect Personal Data from you when you provide it to us. For example, if you send us an email, we will collect the information that you provide in that email which may include your name, address and any other information that you include in your message.

Automatically Collected Information. When you visit the Site, information may be passively collected through third party cookies, such as cookies deployed by our hosting services provider. This information may include your IP address and information about your browser, network and device, the web pages you visited prior to coming to

the Site and the pages and resources that you access while you are on the Site, clicks, internal links and timestamps. For more information about cookies, see the Cookies Section below.

Cookies. We use cookies to operate and administer our Site, gather usage data on our Site, and improve your experience on it. A “cookie” is a piece of information sent to your browser by a website you visit. Cookies can be stored on your computer for different periods of time. Some cookies expire after a certain amount of time, or upon logging out (session cookies), others survive after your browser is closed until a defined expiration date set in the cookie (as determined by the third party placing it) and help recognize your computer when you open your browser and browse the Internet again (persistent cookies). For more details on cookies please visit All About Cookies.

On most web browsers, you will find a “help” or “settings” section on the toolbar which permits you to modify your browser settings to receive a notification when you are receiving a new cookie and how to turn cookies off.

Online Tracking and Do Not Track Signals. We and our third party service providers, including Facebook, may use cookies, pixels, or other tracking technologies to collect information about your browsing activities over time and across different websites following your use of the Site and use that information to send targeted advertisements. Our Site currently does not respond to “Do Not Track” (“DNT”) signals and operates as described in this Privacy Policy whether or not a DNT signal is received. If we do respond to DNT signals in the future, we will update this Privacy Policy to describe how we do so.

Third-Party Information Collection Through the Site: Some features of the Site are served by third parties (“Vendors and Service Providers”). When you use the Site, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties include: providers of hosting and web security services. These Vendors and Service Providers processes your information for the purpose of providing the relevant services which are incorporated into our Site. For example when you access the Site, our hosting and website security providers may collect information about your visit. For example, for the purpose of ensuring the security of the Site.

Social Media Accounts: We also have pages, accounts and channels on social media sites like Facebook, YouTube, and X (“Social Media Accounts”). The Social Media Accounts are operated by the owners of the relevant social media platforms and the collection of information by third parties on the Social Media Accounts is governed by the privacy policy of the applicable platform. When you interact with our Social Media Accounts, we may also collect Personal Data that you elect to provide to us, such as your contact details. In addition, the companies that host our Social Media Accounts may provide us with aggregate information and analytics regarding the use of our Social Media Accounts.

4. Our Legal Bases For Processing Your Information (For Residents of the UK/EU)

When we collect or otherwise process any of your Personal Data, we do so in reliance on the following legal bases:

- **Your consent.** If you have provided us with your consent to process your information for a specific purpose we will do so based on your consent. You may withdraw your consent at any time by following the instructions provided below in the “Your Rights and Choices” section below.
- **Performance of a Contract with You.** When the processing of your Personal Data is necessary in order for us to perform a contract with you, or when you request that we process your information prior to entering into a contract with you, we will do so on this basis.

- **Our Legitimate Interests.** When we believe the processing of your Personal Data is reasonably necessary in order for us to achieve our legitimate interests in conducting and managing our business and our relationship with you, we will do so on this basis, including the legitimate interest we have in:
 - personalizing, enhancing, modifying or otherwise improving the services and/or the communications that we provide to you;
 - retaining and engaging you and our other users;
 - detecting and preventing fraud and operating a safe and lawful business; and
 - improving the security and optimization of our network, sites and services.

When we use your information for our legitimate interests, we take into account any potential impact that such use may have on you by balancing our legitimate interests against your interests, rights and freedoms. We will not use your information if there is a less intrusive way for us to achieve our legitimate interests or if we believe your interests should override ours unless we have other grounds to do so (such as your consent or a legal obligation).

- **Our Legal Obligations.** When we believe that the processing of your information is necessary in order for us to comply with our legal obligations (such as to cooperate with a law enforcement body or regulatory agency, exercise or defend our legal rights, or disclose your information as evidence in litigation in which we are involved) we will do so on this basis.
- **Vital Interests.** When we believe that the processing of your information is necessary in order to protect your vital interests or the vital interests of a third party, such as situations involving potential threats to the safety of any person, we will do so on this basis.

5. HOW WE USE PERSONAL DATA

We may use Personal Data for the following purposes:

- To provide you with the Site.
- To optimize and improve the Site.
- To respond to your inquiries, comments, feedback, or questions regarding the Site.
- To respond to you if you contact us.
- To fulfill any other purpose for which you provide it.
- To comply with legal obligations and legal process and to protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or other third parties.
- For any reason that we described to you when collecting your Personal Data or for any reason for which you've provided us with your consent.
- To help maintain the safety, security, and integrity of the Site, our IT systems, architecture, networks, databases and other technology assets.

6. SHARING AND DISCLOSURE OF PERSONAL DATA

In certain circumstances we may share the categories of Personal Data described above without further notice to you, unless required by the law, with the following categories of third parties:

- **Vendors and Site Providers:** As described above, to assist us in meeting business operations needs and to perform certain services and functions, we may share Personal Data with Vendors and Service Providers, or they may collect information directly from you on our behalf. Pursuant to our instructions, these parties will access, process, or store Personal Data in the course of performing their duties to us.
- **Business Transfers:** We may disclose your information to our subsidiaries and affiliates. If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of all or a

portion of our assets, or transition of service to another provider (collectively a “Transaction”), your Personal Data and other information may be shared in the diligence process with counterparties and others assisting with the Transaction and transferred to a successor or affiliate as part of that Transaction along with other assets.

- **Legal Requirements:** If required to do so by law or in the good faith belief that such action is necessary to (i) comply with a court order, regulatory request or other legal obligation, including to meet national security or law enforcement requirements, (ii) protect and defend our rights or property, (iii) prevent fraud, (iv) act in urgent circumstances to protect the personal safety of users of the Site, or the public, or (v) protect against legal liability.
- **Enforcing our Rights:** We may disclose your information as necessary to enforce our rights arising from any contracts entered into between you and use, such as our Terms of Service.
- **Necessary for Purpose:** We may disclose your information as necessary to fulfill the purpose for which you provided it.
- **With Your Consent:** We may disclose your information with your consent.
- **Other purposes:** We may disclose your information for any other purpose disclosed by us and accepted by you when you provide the information.

7. WHERE, HOW AND HOW LONG WE STORE YOUR INFORMATION

We store all Personal Data securely in the US using third-party vendors who implement industry standard security measures. By using the Site, you authorize us to receive, process, transfer, and store your information in the United States, as applicable.

We keep your information only for the length of time necessary to fulfill the purposes for which the information was collected. If applicable laws require us to store your information for a longer period, then we will keep your information for the period required by law. When it is no longer necessary or required for us to retain your data, we will delete it.

8. DATA SECURITY

We have implemented measures designed to secure your Personal Data from accidental loss and from unauthorized access, use, alteration, and disclosure by partnering with third parties who use industry standard security measures to protect your information.

Unfortunately, the transmission of information via the Internet and mobile platforms is not completely secure. Although we do our best to protect your Personal Data, we cannot guarantee the security of your Personal Data transmitted through our Site. Any transmission of Personal Data is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

9. YOUR RIGHTS AND CHOICES

In certain circumstances providing Personal Data is optional. However, if you choose not to provide Personal Data that is needed to use some features of our Site, you may be unable to use those features.

We strive to provide you with choices regarding the Personal Data you provide to us. This section describes mechanisms we provide for you to control certain uses and disclosures of your information.

- **Updating or correcting your information:** Please send us an email request at the address in Section 1 above if you need to change or correct your Personal Data.
- **Deleting Your Personal Data:** We provide all of our data subjects with the **Right to be Forgotten** (also known as the Right to the Deletion of your Personal Data), whether or not you reside or are a citizen of the European Union or the United Kingdom or any other jurisdiction or State that provides its constituents with that right. Please click here to e-mail us a request [if](#) you would like us to delete your Personal Data.

Please note however that the Right to be Forgotten is not an absolute right. The Right to be Forgotten only applies to the following types of Personal Data **that are held by us** at the time of the request:

- Personal Data that was processed on the basis of consent,
- Personal Data that was processed on the basis of legitimate interests,
- Personal Data processed on a basis other than consent or legitimate interests that is no longer required for the purpose for which it was original collected or processed,
- Personal Data that was processed unlawfully,
- Personal Data that must be deleted in order to comply with a legal obligation, or
- Personal Data of a child.

Data Subject Rights: We honor the rights of data subjects as provided under applicable laws. These rights include:

- **The right to access** - You have the right to request Company provide you with copies of your personal data. We may charge you a small fee for this service.
- **The right to rectification** - You have the right to request that Company correct any information you believe is inaccurate. You also have the right to request Company to complete information you believe is incomplete.
- **The right to be forgotten** - You have the right to request that Company erase certain types of personal data (see Deleting Your Personal Data above).
- **The right to restrict processing** - You have the right to request that Company restrict the processing of your personal data, under certain conditions.
- **The right to object to processing** - You have the right to object to Company' processing of your personal data, under certain conditions.
- **The right to data portability** - You have the right to request that Company transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please email us at the address in Section 1 above.

Personal Information Rights for California Residents:

Shine the Light. Under California Civil Code Section 1798.83, (the "Shine The Light" law), California residents who use the Site may request and obtain from us, once a year and free of charge, information about categories of Personal Data (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared Personal Data in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

Minors. California residents who have an account with us and who are under 18 years of age have the right to request deletion of any data that such users post on the Site, if any. To request deletion of such data, please contact us using the contact information provided below and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Site, but please be aware that the data may not be completely or comprehensively removed from all our systems (e.g., backups, etc.).

10. CHANGES TO THE PRIVACY POLICY

The Site and our business may change from time to time. As a result, we may change this Privacy Policy at any time. When we do we will post an updated version on this page, unless another type of notice is required by the applicable law. By continuing to use our Site or providing us with Personal Data after we have posted an updated Privacy Policy, or notified you by other means if applicable, you consent to the revised Privacy Policy and practices described in it.

11. CONTACT US

If you have any questions about our Privacy Policy or information practices, please feel free to contact us at our designated request address listed in Section 1 above.